



**SCAD**  
ATHLETICS

**CLASS OF 2023/2027**

# RECRUITING GUIDE

Dear Student-Athlete,

I am excited to reach out to you as we are starting the process for recruiting our class of 2023! I am the head coach at the Savannah College of Art and Design in Atlanta for our cross country, indoor, and outdoor track and field programs.

As one of the premier art and design colleges worldwide, SCAD offers over 100 academic programs. With award-winning faculty, incredible academic facilities, and unique internship opportunities, SCAD Atlanta is an ideal place to develop as a creative professional.



SCAD Atlanta is also a great place to develop as a runner. We have continued to build momentum with our performances and culture where our athletes qualified for nationals six times in 2021-22 and our men's team had the best year in program history. I would characterize our athletes as great students who love our sport and are willing to put in the work to discover their potential. Our mission is to help every one of our athletes discover what they can accomplish as a runner while having fun, staying healthy, competing our best at championships, and coming together as one team.

Throughout this packet, you will find useful information about SCAD, our XC/TF program, and the application/recruiting process.

I also would be very interested in speaking with you to start the process, so feel free to reach out to me anytime via text, e-mail, or over the phone.

Take Care and Go Bees!

Sincerely,

**Chris Benassi**

Head XC/TF Coach

The Savannah College of Art and Design, Atlanta

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# WELCOME TO SCAD

SCAD is the ultimate destination for career preparation. With 100+ award-winning programs of study available across three distinctive locations and virtual learning available from anywhere in the world, SCAD offers a seamless education. When you are accepted to SCAD, you are accepted to all locations, with all the perks, resources, and benefits of a SCAD education wherever you choose to study.

## SCAD ATLANTA

Home to Fortune 500 companies like The Coca-Cola Company and Delta Air Lines, Atlanta is also one of the country's most coveted tech destinations for startups. An action-packed media scene makes Georgia the No. 1 location in the U.S. for film production, according to FilmLA. From SCAD Atlanta's location in the heart of Midtown, SCAD students have an all-access pass to exclusive resources, star-studded signature events, scintillating student life, and extraordinary internships and professional opportunities.



<b>SCAD offers 18 majors in the heart of Atlanta:</b>			Advertising
Animation	Fashion	Fashion Marketing and Management	
Film and Television	Graphic Design	Illustration	Industrial Design
Interactive Design and Game Development		Interior Design	Motion Media Design
Painting	Photography	Sculpture	Sequential Art
User Experience Design		Visual Effects	Writing

# SCAD

BY THE NUMBERS

# 450+

SCAD student  
**first-place wins**

in major academic competitions last year

# 80%

of SCAD applicants  
**receive academic  
scholarship assistance**

# 99%

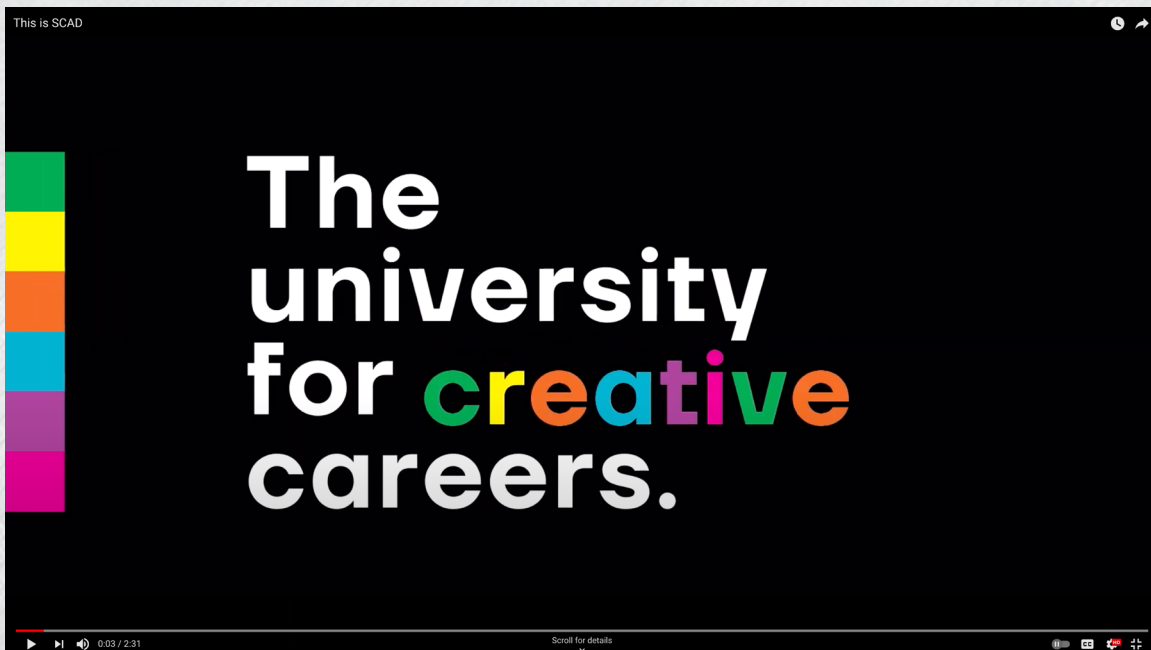
**alumni  
employment**

\* Percentage of Spring 2019 graduates who were employed, pursuing further education, or both within 10 months of graduation, according to a recent study.

# 600+

**company recruiting visits  
each year**

This is SCAD



**The  
university  
for creative  
careers.**

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# CROSS COUNTRY/TRACK AND FIELD

Our team is riding a great wave of momentum. Our men's team truly had a breakthrough year highlighted by our third place finish at the Appalachian Athletic Conference Cross Country Championships and qualifying athletes for the national championships six times including Chris Levario's 17<sup>th</sup> place finish at the NAIA Outdoor Track and Field Championships in the 5,000-meter run. Our women are positioned to return to the national stage as Belinda Chepkosgei is coming off a breakthrough outdoor season where she will lead a talented group of newcomers this fall. Our athletes have also earned All-American honors at the national championships 25 times since our program started in 2011.

Our primary goal is to help you achieve your running goals. Everything we do is towards that end. Each athlete is unique and responds differently to training. Great coaching is problem solving: how do we use all of the tools available to make YOU better. With that in mind, we combine our experience with science and your feedback to customize your training to you.



Specializing in distance events throughout the year in cross country and track, our program is highly unique. Carrying a smaller team comprised of mostly distance runners means that we can put more focus on you as an individual athlete. This allows us to develop the training plans and racing schedules tailored to help you develop.



SCAD Atlanta competes in the Appalachian Athletic Conference, which has 16 teams spanning the states of Georgia, Tennessee, North Carolina, South Carolina, Virginia, and Kentucky. Our location allows for extremely competitive meets frequently featuring NCAA D1 competition. We travel to locations such as North Carolina, Kentucky, and right here in our backyard of Atlanta, Georgia.

I am excited to tell you more about what we do!